



Hello, My name is Alex Moody
I live in Glasgow, Scotland.

I made a blog JSS-Tripler.eu (any text in this color is available to view in your web browser By clicking on it) for use in my Tripler marketing. Louis saw that Blog and asked if I would show folks in Just Been Paid How I had done that. I am not a technical expert, just someone who learned how to make a Blog, and put it into Practice.

I will show you what I have learned, and assist you in anyway I can to get your own Blog up and running.

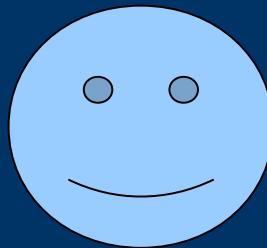
Please ask Louis for my contact details if You require any help. I will endeavour to Answer your questions during and after the Presentation, and I will pause during this Webinar to answer questions on each topic.

So Lets Get Started.....



As I said I am Scottish and have a
Broad accent, I will try and speak very
Slowly, however if I am going to quickly
Please let someone know and I will slow
Down again.....!

Thank You



What is a Blog?

A blog is a type of website which is updated with new content from time to time, but in the early days of the Blog content has to be written at least 5 days a week for the first month.

This will enable the Blog to be found and Indexed by the Major Search Engines, such as Google, Yahoo, Bing etc. etc.

Which of course means Free Traffic.....!

What is Required?

1. Domain Name
 2. Hosting
 3. Word Press
 4. Theme
 5. Plug Ins
 6. Content
-
-

Domain Name

Buying a domain name is an essential part of your success online.

You can get one at [GoDaddy.com](https://www.godaddy.com) The World's Largest Domain Name Site.

Domain names can be relatively cheap (around \$10/year) and allow you to create a presence online with a name of your choice.

When choosing a domain name, you need to make sure you get it right.

Don't make the mistake of choosing the wrong domain name as in one that is too long or one that is hard to spell.

The idea behind buying a domain name is that you can say the domain to somebody without them being confused on how to spell it.

[GoDaddy.com](https://www.godaddy.com)

Domains are ideally to be short in length
(although not an actual requirement),

and ideally you choose a .com as its the most
popular extension out there.

But .net .biz and in the UK .co.uk are acceptable

GoDaddy.com



As there are millions of domains registered, this part might take a while as you often find that all the good domain names are taken already.

Keep searching until you find an available name. When you are happy with the name, proceed to the checkout (ignoring the many sales pushes that they put in your way).

To see if a domain name is available to buy go to [GoDaddy.com](https://www.godaddy.com) and use the search box in the middle of the page.

All you need to buy is the domain
name!

Just hit the no thanks links to anything else Go
Daddy asks you to take, such as hosting etc.etc.

Remember to keep the username and password
safe so, if need be, we can come back to make
alterations to the domain settings.

GoDaddy.com

What is Required?



Domain Name

2. Hosting

3. Word Press

4. Theme



Hosting

Next task is to go and visit BlueHost.com and sign up for the Cheapest Hosting package \$6.95 a month.

I chose BlueHost for a number of reasons. Firstly, it is Reliable. Having a web host who knows how to manage servers is an important part to keeping your website online.

Secondly, BlueHost offers 1-click install which makes installing WordPress a lot easier than the manual route.

What is Required?



Domain Name



2. Hosting

3. Word Press

4. Theme



WordPress

The next step to getting your blog online is to install WordPress. For those who are not familiar with what WordPress is, it is best described in their own words as:

“WordPress is web software you can use to create a beautiful website or blog. We like to say that WordPress is both free and priceless at the same time.”

It has with a huge following, it has a number of plug-ins and themes that can be downloaded (a lot of them free of charge) which in turn, allows you to create a unique looking product.

What is Required?



Domain Name



2. Hosting



3. Word Press

4. Theme

Theme

I am going to be using a different theme from The WordPress Themes.

I find the Themes that they use old hat and a Bit cumbersome.

If you are already using one of their themes, and you are comfortable with it, then please Continue to use it, but I am sorry I really don't Know anything about them.

The theme I use on all my blogs is
SocratesBlogs.com

Please go to the Website and read about
as it as far to many features and it just makes
life easier for me.

What is Required?



Domain Name



2. Hosting



3. Word Press



4. Theme



Okay what you will need for the next
Blog Training is:-

Domain Name

Hosting Account

Socrates Theme

If you already have a Domain & Hosting
All you need is the Theme.

The next Blog Training Webinar at this Time
1.00pm EST will be in 2 weeks.

We will then start to get your Blog on the Web
And Installing the Relevant Plug-ins and
Widgets.

So I hope you have learned something today.

I am now going to try to answer any questions
That you have.

Thank You all for attending.....

Hosting

The first task is to log in to your Hosting Co. by entering your username and password in the login box at the top of the page. Once done, the screen will look almost the same as before with a Welcome Back “Yourname” at the top of the page.

Next click on Domains > Domain Management

Select your domain by clicking on the + button next to it on the list that is now on screen. Just under that, hit the Manage Domain link.

At this point you'll be on a page titled "Domain Details". Here, you'll see a section called Nameservers with a blue link where you can click to set nameservers. Click on this.

Choose the "I have specific nameservers for my domains." option and in the Nameserver 1: and Nameserver 2: boxes you can enter the nameserver details sent to you when you created your account at BlueHost.

The name servers look similar to this...

NS13.DOMAINCONTROL.COM

NS14.DOMAINCONTROL.COM

Once done, click OK and the settings will take a few moments to save. At this point, you may or may not be able to get to your website with your domain due to what's called propagation. With .com domains it's relatively quick for the change to happen although it can sometimes take around 4 hours, so don't worry if you don't get anything from your domain at first.

Now that your domain is tied to your Hosting account with nameservers, it's time to install WordPress so you can begin to start blogging.

Installing WordPress on BlueHost is easy, thanks to the control panel the company uses.

To install WordPress you first need to log in to BlueHost. You can do that by [clicking here](#) and entering your username and password that was assigned to you when you created your BlueHost account.

Once logged in, scroll down to the Software / Services and click on the WordPress icon. This will take you to a redirecting page that after a few seconds, will take you to the correct location to install WordPress.

Once redirected, click on the Install button. At this point you are taken to another page where you need to click and agree to the legal information. Also, you can select if you want to install wordpress at www.yourdomain.com or www.yourdomain.com/somefolder. Most people go for just the main domain to install it at.

When that's done, hit the complete button and after a few seconds, you are given a warning to which you need to agree to. Next, WordPress gets installed and then the username and password are provided to you.
